

# JONTY KORA

## DIGITAL MARKETING SPECIALIST

### PROFILE

I'm a digital marketer by day and a jiu-jitsu practitioner by night.

Specialising in tracking and tagging within the Digital team at a leading UK gaming company. Successfully audited complex data integrations across sports, bingo, and casino brands. Revamped LookerStudio dashboards to analyse behaviour insights, including forecasted deposit revenue losses from customer drop-offs.

[Click to view online CV](#)

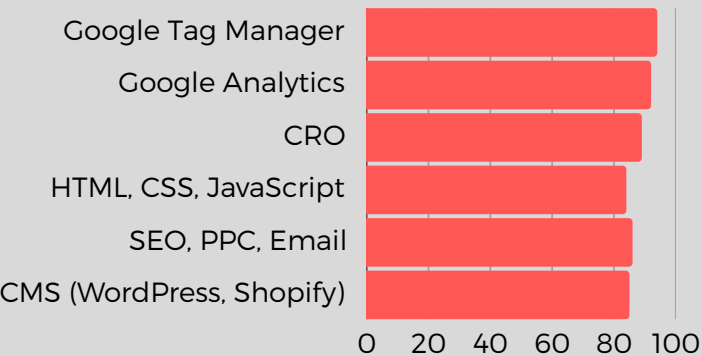
### CONTACT

+ (27) 81 762 0775

jontykora@gmail.com

REMOTE, SOUTH AFRICA

### SKILLS



### EXPERIENCE

#### DIGITAL ANALYST

Rank Group | June 2024 - Present

#### GOOGLE ANALYTICS CONSULTANT

VisualSoft | Oct 2021 - May 2024

#### ENHANCED ECOMMERCE SPECIALIST

Hollywoodbets | Jun 2021 - Aug 2021

#### GOOGLE ADS SPECIALIST

CBR Marketing | Mar 2020 - May 2021

#### CAMPAIGN & SEO MANAGER

Brand Heart | Jul 2018 - Feb 2020

### EDUCATION

#### DIGITAL ANALYTICS IMPLEMENTATION (DAI) PROGRAM

OptimizeSmart | Jun 2021 - Present

#### GOOGLE ANALYTICS 4 COURSE

Analytics Mania | March 2022 - Present

#### INTERMEDIATE/ADVANCED GTM COURSE

Analytics Mania | Nov 2021 - Jan 2022

#### DIGITAL MARKETING CERTIFICATE

Red & Yellow Creative School of Business | Jun 2017 - Sept 2017

#### BACHELOR OF ARTS CORPORATE COMMUNICATION

Varsity College | Jan 2012 - Dec 2014